



portrait sessions

INFORMATION GUIDE



WWW.IVYBPHOTOGRAPHY.COM



MEET YOUR

photographer



*"A photograph
is the pause
button of life."
—unknown*

HELLO & WELCOME

I'm Ivy and I'm a commercial, portrait, and lifestyle photographer based out of Shreveport, Louisiana. I started my photography career when I was 15 by learning on my dad's film cameras. At the time, it was just fun for me, but little did I know, it would spark that same love of photography that my dad had and launch my career. I have been capturing cherished moments, the joy of life, and all the in-between moments in as many creative, inspiring, and fun ways as I can ever since. I love to laugh and have a blast at all of my sessions so that no matter how comfortable or uncomfortable you are in front of the camera, you feel at ease and have a blast while shooting with me. When I'm not behind the camera, I love spending time with my stud hub, Clay, our beautiful daughter, Andy Kate, and our family & friends, or making music, & reading.

I can't wait to meet you and create some magic together!

Love,

— IVY B FRENCH —

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WHAT TO *expect*

Sit back, Relax, Let us take care of the rest. Being a parent is exhausting work. From sleepless nights with a newborn to being in charge of getting everyone ready for family pictures, preparing for a portrait session can be overwhelming. But, we're here to help with the whole process so that you can enjoy the day.

LOCATION

Add more personality to your photos by choosing the location of your session. Whether it's a coffee shop, a local park, or your own home, let us know if there is place that is sentimental to you. If you're not sure where to go, don't worry! We've got several locations for us to choose from.

SCHEDULING

We make scheduling easy with our online contact form. An automated questionnaire will be sent to you to help us gather all of the info we need to get you on the calendar, gives us a feel for what type of session you're looking to book, & helps us prep for any amount of people, kids, ideas, locations, etc. that you may want to have at your session.

WHAT TO WEAR

We have you covered here, too! Be as involved or as hands off as you'd like. We're here to offer suggestions, narrow down the final pieces, or we can even design your entire wardrobe with our super cool online questionnaire.

PAYMENT

A non-refundable retainer, an electronically signed contract, and a confirmation on time and date of session is due at the time of scheduling to hold your date. Retainer fee covers photographer's time and talent to capture and professionally edit your session's images. Products and digital files are available for purchase following your session.

PHOTOGRAPHER'S TIPS

A photographer's job goes well beyond taking beautiful photos. Choosing someone who has been in business for over a decade, invests in continued education and updated equipment, and specializes in family, children, commercial, seniors, newborns, and boudoir means you'll get what you expect. We're here to meet (and exceed) all of your photography goals and session expectations so that you'll choose Ivy B Photography for all of your family's most important milestones.

SESSION DAY
the best experience!



It's finally here! The memories we make will be almost as priceless as the beautiful images we will capture. We've left nothing to chance. You've chosen a sought after and seasoned photographer who has professionally designed your session just for you. So sit back, relax, and enjoy this fun day!

ONLINE GALLERY
to share with friends and family



All digital files that you purchase during your ordering appointment will be added to an online gallery for one month. You will be able to share your gallery with friends and family so they may download their favorites. Your gallery will be linked to our professional print lab, so no need to worry about searching for the best quality print for your priceless memories.

14-21 DAYS AFTER YOUR SESSION
premier ordering appointment



On your session day, we will schedule your premiere ordering appointment. We set aside an hour just for you! (Some use the full hour, and some are out in 15 minutes.) You'll receive instructions on how to prepare for your ordering session, such as how to photograph the walls you plan to use to display your session's images. During your viewing appointment, you will be able to order products and digital files from your session. We will be available to offer any professional guidance on what size prints work best for your home and which albums will fit your entire session. Following your appointment, we can also offer our team's installer for a \$40 in-house consultation and professional hanging of your print products.

Order payment is due at your order session, and any purchased files are delivered immediately! (Ask us about our payment plans—we even offer 0% financing through Affirm.) We are so excited to help you get these memories up in your house so they don't become the next pictures that just sit on a hard drive or social media but never go anywhere else! We love helping you so that you can enjoy these images every day in your home!





CHOOSING YOUR *art + files*



PHOTOGRAPHER'S TIP — CHOOSING MY ART & FILES

We understand that choosing what to print may be hard when you love them all! We provide complimentary display design through our state of the art program, so you'll know exactly what your print will look like on your walls. No guessing sizes or wondering how the colors will look in your home. You decide where you want to display your art and how you would like to store it longterm, and we'll guide you from there to the perfect products for your family's needs.

8x10 or full resolution? Most of our clients invest in 8x10 files to print smaller sizes through consumer labs for their families and to share through social media. Most choose to invest in prints larger than 8x10 through our studio's professional print lab. Having full resolution files is great if you plan to print lots of large wall art and want to order through a consumer print lab.

a la carte

DIGITAL FILES

Invest in your session's digital files to share on social media or print through consumer labs. Digital files are delivered via online gallery immediately following checkout. Digital investment includes all or chosen retouched images printable up to 8x10 or in full resolution format, plus a mobile and tablet app to access and share your session's images anywhere.

SINGLE FILE

Only need a few photos? We offer the option to purchase individual files. Buy only the ones you love (although we hope you'll love them all.)

FINE ART ALBUMS

There is something special about holding a photo album in your hands. As you turn each page, you're immediately reconnected to the feelings of a special time, feelings that an image on a screen can't replace. Your album is an important, tangible link to those fleeting memories. Our beautifully crafted linen art albums, offered in a variety of sizes and colors, are permanent heirlooms you will enjoy, share, and pass down; a meaningful connection to a time that you will always cherish. Invest in a duplicate design of any size at a forty percent discount or add on a 6x6 grandparent album for only \$100.

PRINT PRODUCTS

Imagine surrounding yourself with beautiful portraits of your most loved, precious memories, artfully designed and displayed on your walls and bookshelves. The true joy of photography is seeing, enjoying, and sharing your portraits with friends and loved ones. This is art that adds meaningful quality to your life and beauty to your home everyday. Your images are created to be viewed and admired, not tucked away in a drawer on a drive. From framed prints to canvas gallery walls, we offer a variety of custom print options at competitive pricing to fit any style and budget.

A LA CARTE

menu

The greatest value is in creating your custom collection with a combination of signature products and digital files; however, you may choose to purchase from the a la carte menu below.

ALBUMS

Album covers available in linen, suede, leatherette, & velvet. Custom sizing available. 25 pages. Additional pages available for \$10/pg. Ask us about the duplicate and grandparent album discounts.

11x14 album	\$700
12x12 album	\$600
10x10 album	\$550
8x8 album	\$500
6x8 album	\$450
6x6 album	\$400

WALL ART

Take advantage of up to 20% off wall art when ordering two or more at your in-person ordering session.

photographer's choice (see page 12)	\$700
large print - 30x30 or 30x40	\$400
standard print - 20x20, 20x30, 24x30, 24x36	\$300
mini print - 11x14, 12x12, 16x20, 16x24	\$200
king canvas - 40x60	\$900
large canvas, up to 30x45	\$650
standard canvas	\$400
mini canvas	\$300
large framed, up to 24x36	\$800
standard framed	\$600
mini framed	\$400

GIFT PRINTS

Ask us about the gift print discount! Included with all digital file purchases.

up to 8x10	\$35
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DIGITAL

Receive a 50% discount from your digital investment when you purchase a signature art piece from above at your in-person ordering session.

full resolution, all files	\$900
printable up to 8x10, all files	\$700
full resolution, each file	\$100
printable up to 8x10, each file	\$75



photographer's choice

CLASSIC. TIMELESS. VERSATILE.

One or many. The beautiful All White fits into nearly any space: large to small, rustic to modern. You're sure to love it through countless style changes and home moves. Decorate your home consistently over time by investing in an All White from each of your sessions with Ivy B Photography, or choose to create a statement piece by creating a gallery wall with multiple All Whites from one session.



Fine art print. Expertly selected handcrafted frame. Archival mat. UV protected. Ready to hang.



THE GALLERY WALL

One of our most popular items, The Gallery Wall is handcrafted here in north Louisiana. Printed on fine art paper and set in the finest archival mats, these beautifully framed 12x12 prints come complete and ready to display in your home.

Available individually or in groups of threes, the gallery wall is perfect together or choose to display separately around your home. Build your wall from one session or grow it overtime with a mixture of milestones. Not too big or too small, they even make thoughtful grandparent gifts!

PICK YOUR WALL

Nine	\$ 2400
Six	\$ 1600
Three	\$ 900
Single	\$ 400



MORE OPTIONS

Although we love the All White, we offer this 20x20 framed print in a variety of finishes.

FRAME OPTIONS

- white
- black
- maple
- ash
- espresso
- walnut
- whitewash
- barnwood
- gold
- copper

MAT OPTIONS

- white
- black



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we're social

FACEBOOK: /ivybphotography & /ivybphotography_boudoir
 INSTAGRAM: @ivybphotography & @ivybphotography_boudoir
 TIKTOK: @ivybphotography
 TWITTER: /ivybphotography
 PINTEREST: /ivybphotography

what's next?


Once you're ready to book, just visit

[ivybphotography.com/bookhere](https://www.ivybphotography.com/bookhere)

to get started and complete your creative fee payment.



*We can't wait to capture
your memories soon!*

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